

The Pioneer - Appointment Rate Card

Rates for Appointment Advertisement w.e.f. 10th January, 2026

All The Rates are in per sq.cm

Editions	Base Rate		Front page Ad Rates (Rs.)		Back Page	
	B/W	Color	B/W	Color	B/W	Color
Delhi	2000	3000	4500	6750	2600	3900
Lucknow	1000	1500	2250	3375	1300	1950
UP Edition	1500	2250	3375	5063	1950	2925
Bhopal	500	750	1125	1688	650	975
Bhubaneshwar	500	750	1125	1688	650	975
Chandigarh	500	750	1125	1688	650	975
Ranchi	500	750	1125	1688	650	975
Dehradun	500	750	1125	1688	650	975
Raipur	500	750	1125	1688	650	975

We not only provide Lowest Quote, but a Complete solution one seeks:

- o Instant Quote
- o Lowest Quote for highly Circulated Newspapers
- o Free art work (Display / Classified Display Advt.)
- o Best Presentable Artwork to fit budget
- o AD softcopy next day & Hardcopy at earliest @ door step

The Pioneer Advertisement ratecard, The Pioneer epaper, The Pioneer advertisement booking, Ad rates The Pioneer

Book Ads in The Pioneer Newspaper, Book Obituary Ads in The Pioneer Newspaper Online, Book Public Notice Ads in The Pioneer Newspaper Online,

Book Recruitment Ads in The Pioneer Newspaper Online, Book Change of Name Ads in The Pioneer Newspaper Online,

Book Business Proposal Ads in The Pioneer Newspaper Online, Book Lost & Found Ads in The Pioneer Newspaper Online, Book Education Ads in The Pioneer Newspaper

The Pioneer Ad Rates Updated 2026-2027, Ad Rates Online The Pioneer Newspaper, Classified Ad Rates of The Pioneer Newspaper, Display Ad Rates of The Pioneer Newspaper

Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

To Book classified ad in The Pioneer you can book it online through [http:// www.riyoadvertising.com](http://www.riyoadvertising.com)

For complete rate card visit

<https://riyoadvertising.com/the-pioneer-English.html>

For Appointment rate card visit

<https://riyoadvertising.com/the-pioneer-English.html#The%20Pioneer%20Appointment%20Advertisement%20Rates>

For display rate card visit

<https://riyoadvertising.com/the-pioneer-English.html#The%20Pioneer%20Display%20Advertisement%20Rates>